
LRG Capital Group and Diligentsia Capital Group Form LRG Cascade

LARKSPUR, Calif., May 13, 2010 – LRG Capital Group, a global investment and advisory boutique, announces today a partnership with Diligentsia Capital Group, a national financial services firm specializing in the purchase, management and liquidation of distressed assets. The newly formed company, LRG Cascade, LLC will expand on Diligentsia's existing core business which purchases and manages portfolios of defaulted and bankrupted consumer debt.

"We believe that consumers want to pay their debts and if we work with them in doing so both parties can prosper," said Lee Brockett, Diligentsia Capital's CEO and LRG Cascade's Director.

LRG Cascade will purchase portfolios from financial institutions at steep discounts and therefore will be able to work with the consumers that need the most help. The company primarily focuses on consumer credit and will engage debtors to try to work out flexible payment solutions. LRG Cascade will also work to repair the consumer's credit score.

LRG Cascade's management team has successfully operated through economic upswings and downturns. The current abundance of bad debt coupled with decreased demand has created the ideal playing field for LRG Cascade's value-focused investment methodologies. In all of LRG Cascade's transactions, integrity and timeliness of due diligence are of paramount importance.

Lee Brockett is the owner and Managing Member of Diligentsia Capital Group, LLC ("DCG") and Director of LRG Cascade. Prior to DCG, Mr. Brockett successfully launched, managed and sold Glass Mountain, LLC and its collections subsidiary, GMC Credit Services.

Mr. Brockett is a Committee Member of the Asset Buyer Division ("ABD") of the American Collectors Association ("ACA") and is an active market participant in the credit and collections industry. As a debt buyer, Mr. Brockett has transacted for over \$5 billion in assets over the last 8 years.

Mr. Brockett has a B.A. in Political Science and a Minor in Business Administration from the University of Oregon and a J.D. from the University Of San Francisco School Of Law.

Lawrence Goldfarb, CEO and Founder of LRG Capital Group and President of LRG Cascade, has over twenty years of investment banking, trading and legal experience. Recognized as an expert in making direct investments in private and public companies, he specializes in indentifying the financial needs of companies using a unique structuring of transactions that enables businesses to develop and provide investor returns.

Mr. Goldfarb regularly speaks at both national and international private equity and hedge fund conferences and events, has written numerous books and articles on various investment strategies, and is a guest lecturer at business schools, including Columbia and Berkeley.

Press Release

Mr. Goldfarb received his J.D. Cum Laude from Georgetown Law School in 1984, where he was on the Law Journal and published numerous articles, and his B.A. in International Economics from George Washington University in 1981.

About LRG Capital Group

LRG Capital Group (www.lrgcapital.com) is a global investment, banking and advisory boutique that focuses on public and private companies in the technology, life sciences, hospitality, real estate and entertainment sectors. Founded by Lawrence Goldfarb, the firm provides capital via private equity, commercial loans and structured debt financing, and guides and advises clients on mergers and acquisitions, corporate finance and other strategic alternatives. Based in San Francisco with offices in New York, LRG Capital excels at relationship-focused guidance and financing.

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