

## **OM Records Announces Additional Investment By LRG Capital**

**Larkspur, CA-(September 17, 2007)** -- LRG Commercial Ventures, an affiliate of LRG Capital Group, has increased its stake in San Francisco-based Om Records. Om will utilize the proceeds from this additional investment to further develop new content and its reach into digital markets.

"Om has grown into an internationally recognized lifestyle brand," said Lawrence 'Larry' Goldfarb, CEO of LRG Capital Group. "The company has successfully leveraged its intellectual property to monetize its brand and the content it controls. Recent license deals with shows like HBO's Entourage and companies like EA Sports, Nordstrom, Banana Republic, and Gap clearly demonstrate the success of Om's licensing approach."

"We're excited to have the continued backing of LRG Capital Group as we make our way through the digital landscape," says Christopher Smith, Om's CEO. "Mr. Goldfarb understands the Om vision and has been a valuable asset in achieving our goals. We have successfully transformed Om from a record company into a global lifestyle brand, focused on exploiting IP through digital media, licensing, merchandising, events, and corporate services."

### **About LRG Capital Group**

LRG Capital Group is a global investment, banking and advisory boutique that focuses on public and private companies in the technology, life sciences, hospitality, real estate, and entertainment sectors. The firm provides capital via private equity, commercial loans, and structured debt financing, and guides and advises clients on mergers and acquisitions, corporate finance advice and other strategic alternatives. Headquartered in San Francisco with offices in New York and Miami, LRG Capital Group excels at relationship-focused guidance and financing.

### **About Om Records**

Founded in 1995 in San Francisco, Om Records is a music lifestyle company with a diverse catalog of thousands of music copyrights. Om's core business activities include music marketing, publishing, merchandising, and licensing. Om is also a global events production company with hundreds of music showcases per year, and a style brand with design accolades from nearly every major publication in the world, including VIBE magazine, Billboard magazine, the New York Times newspaper, and Rolling Stone magazine. Branded the "United Nations of Future Music," Om's mission is to market music that is refined, innovative, and always pushing boundaries. Visit [www.om-records.com](http://www.om-records.com) for more information.

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